



*Mira Marie
Jewelry*



Privacy Policy for the Online Shop "Mira Marie Jewelry"

§1 General Information

The protection of your personal data is very important to us. We, Mira Marie Jewelry, take the protection of your personal data seriously and handle your data confidentially, in accordance with the legal data protection regulations and this privacy policy.

With this privacy policy, we inform you about the collection, processing, and use of your personal data during your visit to and use of our online shop.

§2 Responsible Party for Data Processing

The responsible party for data processing related to the visit to and use of the online shop is:

Mira Marie Jewelry

Owner: Samira Kirsch

Eppelheimerstraße 25

68723, Plankstadt

Germany

miramariébussines@gmail.com

§3 Collection and Processing of Personal Data

We collect and process personal data that you voluntarily provide to us in the course of using our online shop, e.g., when ordering products, creating a customer account, or subscribing to our newsletter. The collected data includes:

- Name, first name
- Address (billing and shipping address)
- Email address
- Phone number (optional)
- Payment information (e.g., bank details, credit card information)
- Order history

§4 Purpose of Processing

We process your personal data for the following purposes:

- To process and complete your orders
- To communicate with you (e.g., order confirmation, shipping confirmation, customer service)
- To handle inquiries and complaints
- To improve our online shop and offers
- To send marketing materials, if you have consented to this (e.g., newsletter)

§5 Legal Basis for Processing

The processing of your personal data is based on the following legal grounds:

- Art. 6 para. 1 lit. b GDPR – To fulfill a contract or to take pre-contractual measures, particularly to process your orders.
- Art. 6 para. 1 lit. f GDPR – To protect our legitimate interests, e.g., to improve our offerings or for marketing purposes, unless your interests override.
- Art. 6 para. 1 lit. a GDPR – Your consent, e.g., for sending newsletters or marketing materials.

§6 Data Sharing

We only share your personal data with third parties when it is necessary for the fulfillment of the contract, e.g., with shipping service providers (e.g., DHL, UPS) or payment service providers (e.g., PayPal, credit card providers). We do not disclose your data further unless you have explicitly consented or there is a legal obligation.

§7 Data Retention

We only store your personal data as long as it is necessary for the fulfillment of the contract or for statutory retention periods. After these periods have expired, the data will be deleted unless there are further statutory retention obligations.

§8 Your Rights

You have the right to:

- Request information about the processing of your personal data (Art. 15 GDPR)
- Correct your personal data if it is incorrect (Art. 16 GDPR).
- Request the deletion of your personal data if it is no longer needed or if you withdraw your consent (Art. 17 GDPR).
- Request the restriction of the processing of your personal data (Art. 18 GDPR).
- Receive your data in a structured, commonly used, and machine-readable format and transmit it to another controller (Art. 20 GDPR).
- Object to the processing of your data when it is based on legitimate interests (Art. 21 GDPR).
- Withdraw your consent at any time without affecting the lawfulness of the processing carried out before the withdrawal.

If you wish to exercise any of these rights, you can contact us at any time using the contact details provided above.

§9 Data Security

We implement technical and organizational security measures to protect your personal data from unauthorized access, loss, or destruction. We adhere to current security standards and use encryption technologies (e.g., SSL/TLS).

§10 Cookies

We use so-called cookies on our website to make the use of our online shop more convenient and to analyze it. Cookies are small text files that are stored on your device and enable an analysis of the use of the website. You can disable the storage of cookies in your browser settings, but this may lead to restrictions in functionality.

§11 Changes to the Privacy Policy

We reserve the right to change this privacy policy if necessary to comply with legal requirements or changes to our services. The latest version of the privacy policy is always available on our website.

§12 Contact

If you have any questions regarding data protection or wish to exercise your rights, you can contact us at any time using the following contact details:

Mira Marie Jewelry
Owner: Samira Kirsch
Eppelheimerstraße 25
68723, Plankstadt
Germany
miramariebussines@gmail.com
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